

HOPE

4MentalHealth.org™



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FOR IMMEDIATE RELEASE

NONPROFIT FORMS TO DEVELOP PRIVATE WATER LABEL TO HELP KIDS FIGHT MENTAL HEALTH DISORDERS INCLUDING OCD

AUSTIN, TX (January 4, 2010) - A new year and yet another brand of bottled water hits the market. With countless labels on the shelves promising everything from better endurance and focus to a healthy immune system and full body tranquility, **Hope4MentalHealth.org Natural Spring Water** stands alone in its fight against mental illness. Founded in 2009 by Texas businessman Craig Huxford who has battled forms of mental illness throughout his life, **Hope4MentalHealth.org** is a philanthropic entity devoted to helping children to combat disorders including obsessive compulsive disorder, depression and ADHD, among others, and ultimately saving their lives and creating a better environment for everyone.

Why another bottled water? Water is good for you regardless of its packaging. Necessary for good health, it makes up 75% of the brain. Hope is essential to life and with 100 percent of the proceeds benefiting **Hope4MentalHealth.org**, the organization urges bottled water drinkers all over the country to help by giving hope to children who struggle with mental illness, including the 1% in the United States who experience OCD, which is characterized by a pattern of rituals and obsessive thinking that causes a child distress, or interferes with daily activities.

"**Hope4MentalHealth.org** aims to really help youth by addressing their individual issues, providing financial support for proper treatment, and creating a legacy of good health and safety for their overall well being," says Founder and Executive Director Craig Huxford.

A 501(c)3 nonprofit corporation, [Hope4MentalHealth.org](http://www.hope4mentalhealth.org) will offer programs focusing on counseling, education, and support. "*One bottle at a time*," its goal is to help to provide proper services and treatment which will allow these children to grow and succeed in a competitive environment.

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For more information, log onto www.hope4mentalhealth.org, or to schedule an interview with Craig Huxford, call Kristen Wright at 404.641.7195 or email at kristen.wright@hope4mentalhealth.org.